

ORDER



Orders
Order / Rev: 715192
Alt Order #: 06326563
Product Desc: 919930/ORDER
Estimate: 919930
Flight Dates: 09/23/12 - 09/30/12
Original Date / Rev: 09/20/12 / 09/20/12
Order Type: Political

WUSA

Primary AE: Alex Lavin
Sales Office: T-LA
Sales Region: NAT

Agency
Name: Del Cielo Media/ POL
Buying Contact:
Billing Contact:
 10755 Scripps Poway Pkwy, Suite 550
 San Diego, CA 92131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: US Chamber of Commerce
Demographic: A35+
Product Codes: IS-Issue/Ballot
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	3	\$155,000.00	\$131,750.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$155,000.00	\$131,750.00	0.00
Totals	3	\$155,000.00	\$131,750.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Lavin			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	09/23/12	09/30/12	Sun Prime A 60 Minutes	CM	7-8P	-----S	:30	1	\$40,000.00	P-2	0.00	NM	2	\$80,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		1			\$40,000.00			0.00			
	Week:	09/24/12	09/30/12	-----S		1			\$40,000.00			0.00			
E 2	WUSA	09/23/12	09/23/12	Redskins Football Redskins Football	CM	Regular Season F	-----S	:30	1	\$75,000.00	P-1	0.00	NM	1	\$75,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		1			\$75,000.00			0.00			
Totals														3	\$155,000.00